

Economic Challenges Facing Future Ministers: What the ECFFM Initiative Has Taught Us.

Presenter: Rev. Dr. Jo Ann Deasy Director of Institutional Initiatives and Student Research the Association of Theological Schools

> The ATS Biennial Meeting June 2018 Denver, CO



The ECFFM Initiative

67 participating schools Representing 27 denominations Three year grants (2013, 2014) Sustainability grants (2016, 2017)

<u>Goals</u>

Conduct Research Create and/or Strengthen Educational Programs Imagine and Implement New Strategies Initiate or Enhance Partnerships



This initiative and a coordination grant to The Association of Theological schools was generously funded by Lilly Endowment, Inc.

Average Educational Debt

Incurred by 2016-17 Graduates: All Graduates: \$17,842 Borrowers Only: \$35,625

Brought by 2017-18 Entering Students:

All Entering Students: \$14,369 Borrowers Only: \$32,609 Current Education for 2011 and 2015 Alumns in 2016: All Alumns: \$13,998 Borrowers Only: \$51,000



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Source: The 2016-17 ATS Graduating and Entering Student Questionnaires, Educational Models and Practices Workforce Mapping Survey

Approx. Average Educational Debt <u>Incurred</u> in Seminary All Graduates, 2008-09 to present



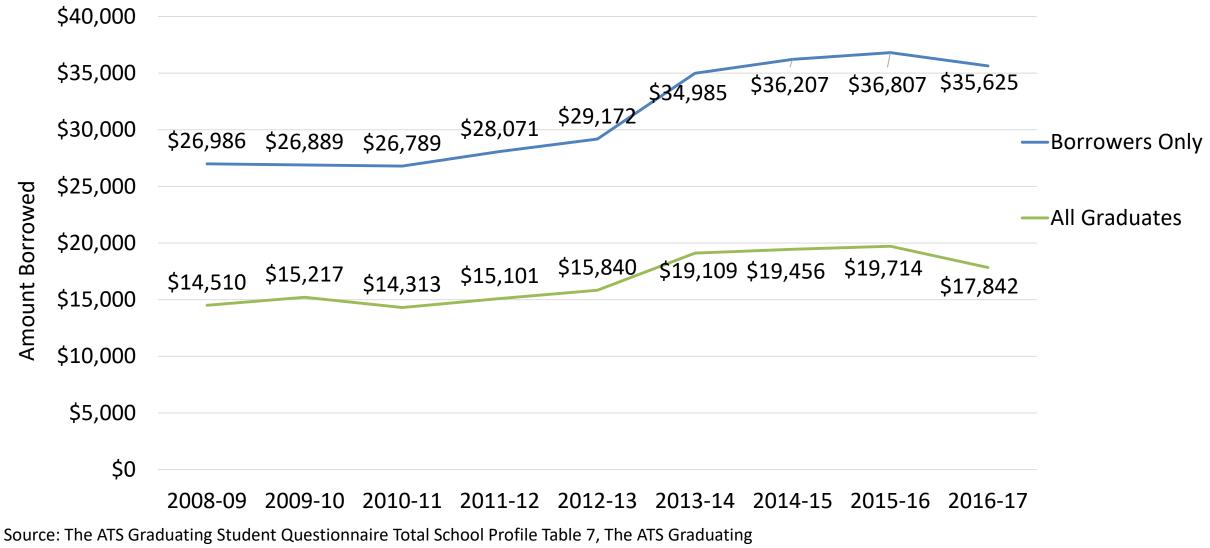
Source: The ATS Graduating Student Questionnaire Total School Profile Table 7, The ATS Graduating

Student Questionnaire Question 13b

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Note: The bump in average debt in 2013-14 is due to changes to the debt ranges in the GSQ.

Approx. Average Educational Debt <u>Incurred</u> in Seminary All Graduates, 2008-09 to present



Student Questionnaire Question 13b

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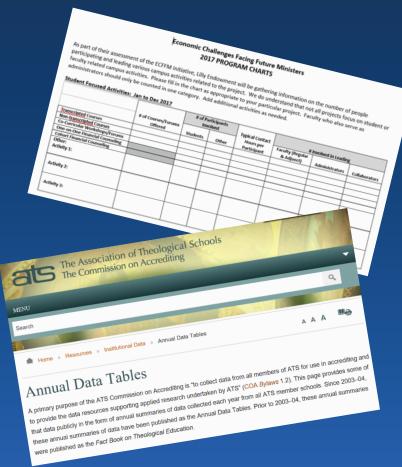
Note: The bump in average debt in 2013-14 is due to changes to the debt ranges in the GSQ.

Research on ECFFM Effectiveness

- Data drawn from the following sources:
 - ECFFM Annual Project Charts on student activities and student debt
 - ECFFM Annual Report Narratives
 - ATS Annual Report Data (Institutional Data)
 - Educational Models Program Survey
- Complete data from 65 of the 67 participating schools

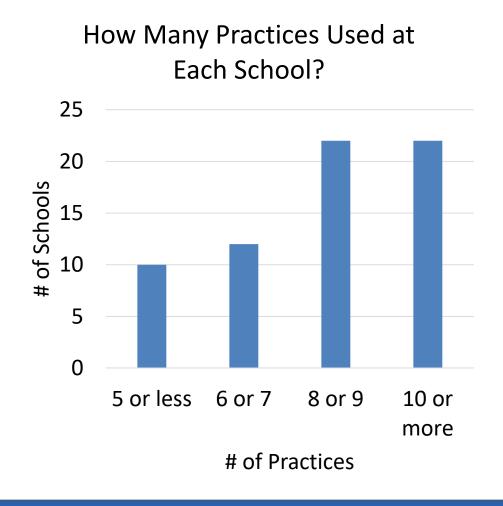
ATS Research team included:

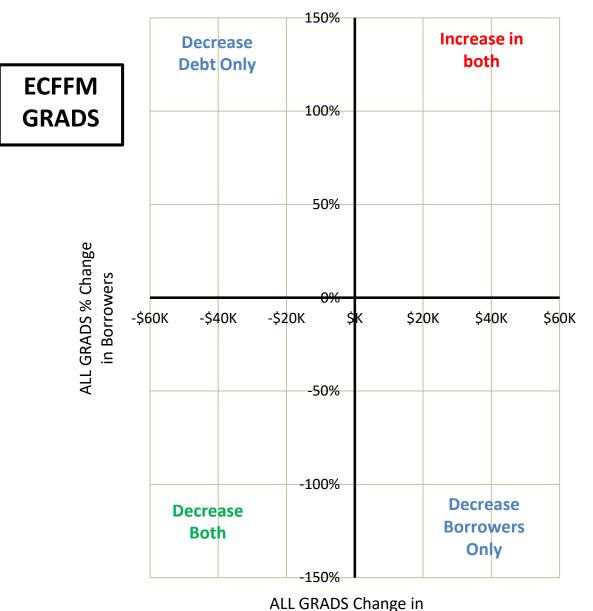
Jo Ann Deasy, Director of Institutional Initiatives and Student Research Debbie Gin, Director of Research and Faculty Development Chris Meinzer, Senior Director of Administration and CFO Carola Molinares, Conference Coordinator and Admin. Assist. For the ECFFM Initiative



Practices Considered

- 1. Workshops and Forums (57 schools)
- 2. Required Financial Aid Counseling (55)
- 3. Adjusted Financial Aid Procedures (53)
- 4. One-on-one Counseling (52)
- 5. Partnered with a Denomination (48)
- 6. Addressed Finances in Admissions (45)
- 7. Added Requirements for All Borrowers (44)
- 8. Transcripted Courses (41)
- 9. Addressed Finances in Orientation (38)
- 10. Established Interventions for High Debt Students (35)
- 11. Distribute Financial Aid Letters (23)
- 12. Worked on lowering Housing Costs (21)

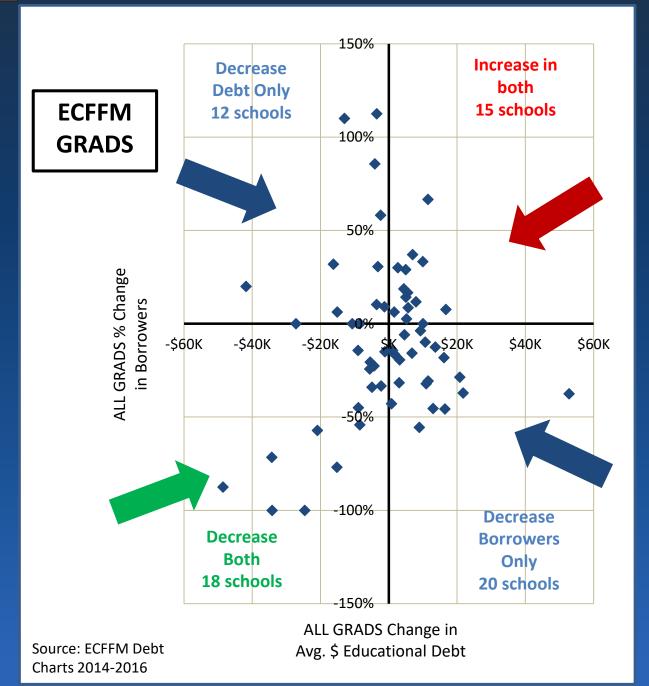




What impact has the ECFFM Initiative had on participating schools during the first three years?



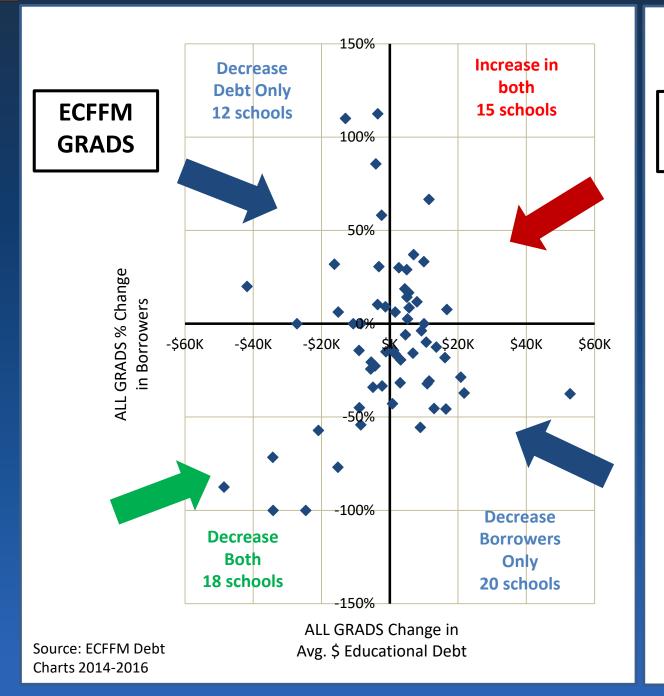
Source: ECFFM Debt Charts 2014-2016 ALL GRADS Change in Avg. \$ Educational Debt

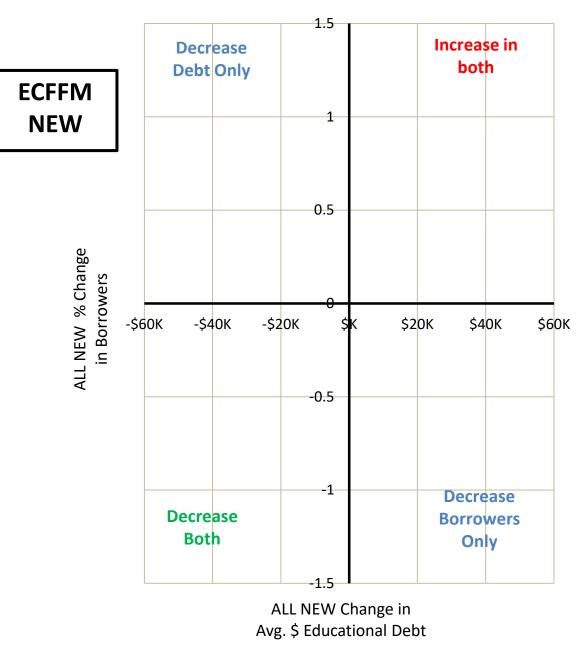


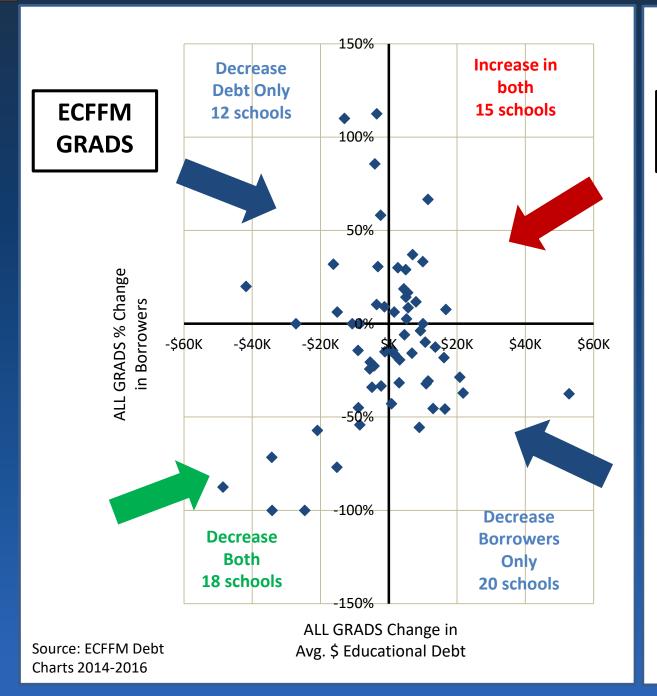
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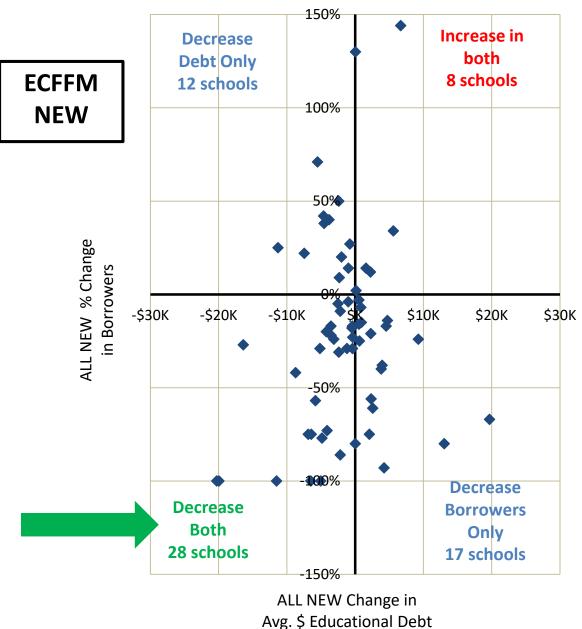
77% of participating schools lowered the # of borrowers or the average educational debt incurred by graduates

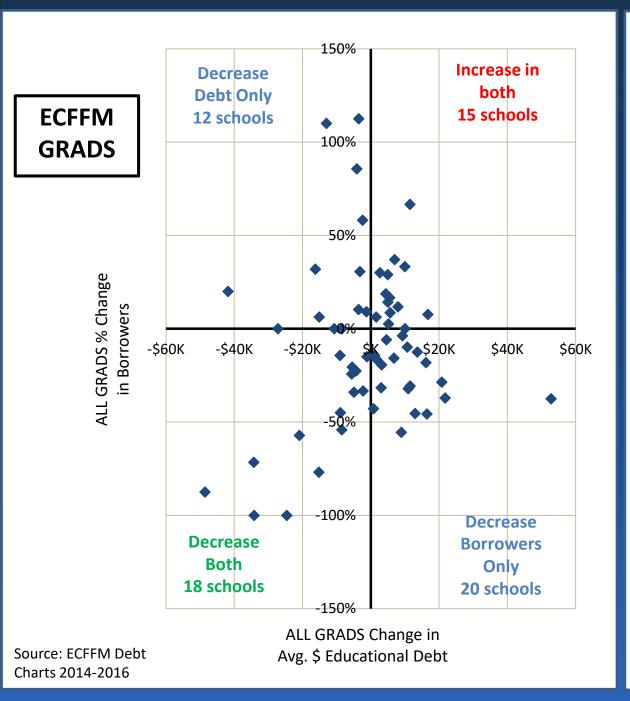


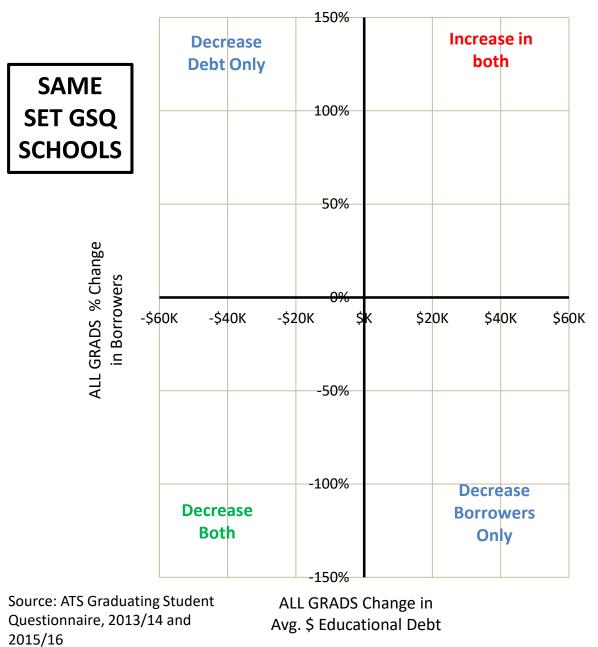


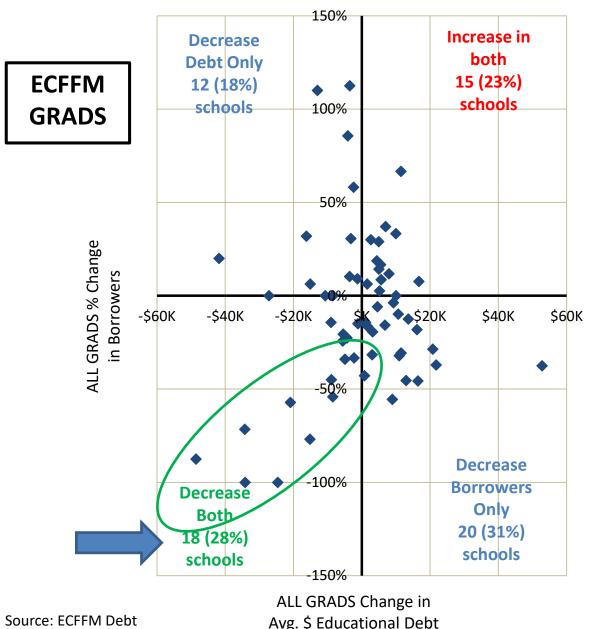


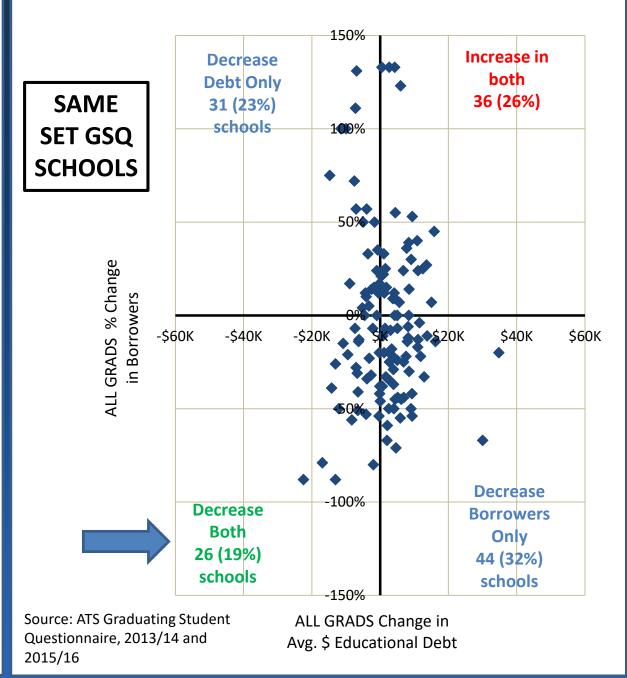












Charts 2014-2016

Avg. \$ Educational Debt

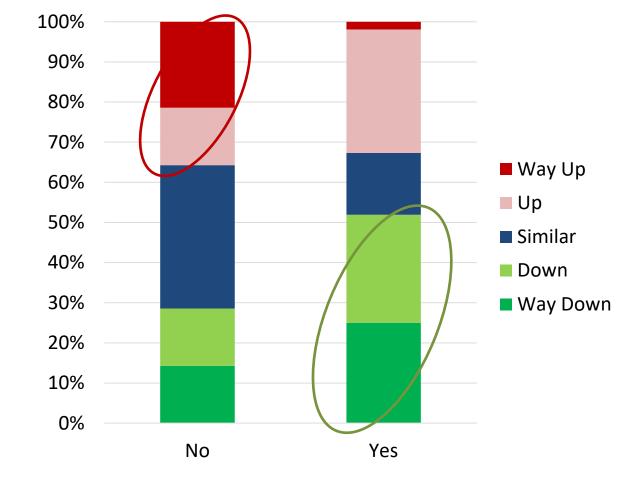
Correlations between Changes in Average Debt of MDiv Grads 2014-2016 and Financial Counseling Practices

Changes in Average Educational Debt Incurred by MDiv Grads 2014-2016 100% 90% 80% 70% 60% Way Up Up 🛛 50% Similar 40% Down 30% Way Down 20% 10% 0% Did not work with a Worked with a denomination denomination

Correlations between Changes in Average Debt Incurred by New Students 2014-2016 and Financial Counseling Practices

100% 90% 80% 70% Way Up 60% Up Up 50% Similar 40% Down 30% Way Down 20% 10% 0% No Yes

Address Finances in Admissions

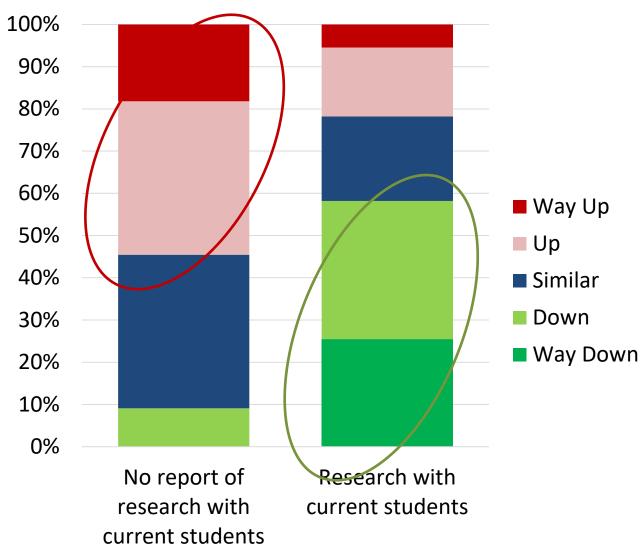


One-on-One Counseling

Source: ECFFM Effectiveness Research Dataset 2018

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Correlations between Changes in Average Debt of ALL NEW 2014-2016 and Financial Counseling Practices Changes in Average Educational Debt Incurred by ALL NEW 2014-2016



Source: ECFFM Effectiveness Research Dataset 2018



Which institutional characteristics predicted a decrease in educational debt* from 2014-2016?

For All MDiv Grads (weak)	For All New (weak)	For All New MDiv (weak)
Lower % of Under-Represented Minorities	Higher % Residential	Higher % Residential
Higher % of Non-local Commuters		

Which institutional characteristics predicted a decrease in the # of borrowers from 2014-2016?

There were no significant predictors...

*Considering Institutional Characteristics from ATS Annual Report Forms and Ed Models Data Only *Educational Debt = Average Educational Debt of Borrowers at an Institution*

Source: ECFFM Effectiveness Research Dataset 2018

Which practices/interventions were most likely to see decreased educational debt* from 2014-2016?

For All New (moderate)

Addressed

Finances in Admissions

Work with a

denomination

Research with

Current Students

Which practices/interventions predicted
a decrease in the # of borrowers from
2014-2016?

For All Grads (very weak)	For All New (moderate)	For All New MDiv (weak)
Did not address Finances in Admissions	Lower % of Students per Year in One-on-One Counseling	Lower % of Students per Year in One-on-One Counseling
	More Years of One- on-One Counseling	More Years of One- on-One Counseling
	Addressed Finances in Admissions	

Considering ECFFM related practices/interventions only *Educational Debt = Average Educational Debt of Borrowers at an Institution

Source: ECFFM Effectiveness Research Dataset 2018

For All Grads

(moderate)

One-on-One

Counseling

Requirements for

All Borrowers

Fewer Years of One-on-One

Counseling

Offered Fewer

Transcripted Courses

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Which schools were most likely to predict a decrease in educational debt* from 2014-2016?

Which schools were most likely to see a decrease in the # of borrowers from 2014-2016?

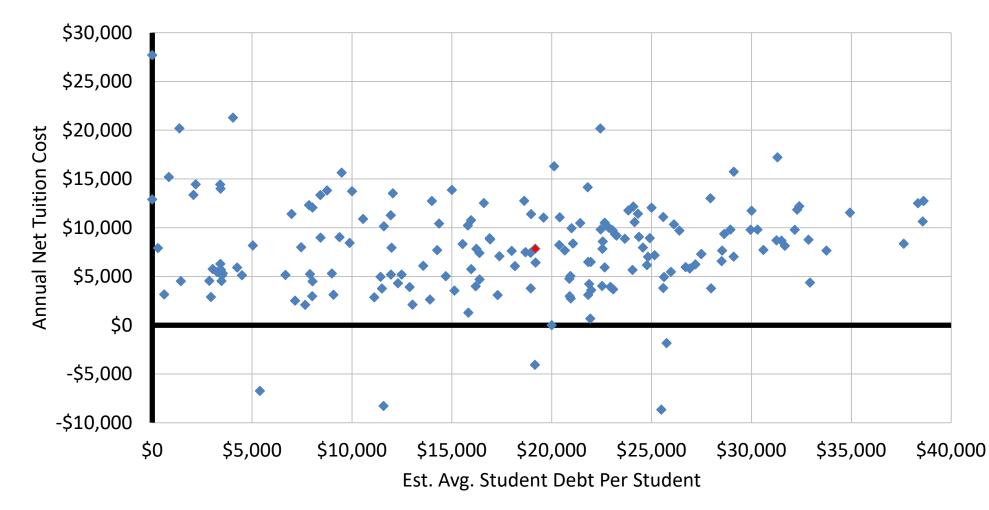
For All Grads (moderate)	For All New (moderate to strong)	For All New MDiv (weak)		For All Grads (weak)	For All New (moderate to strong)	For All New MDiv (weak to moderate)
Requirements for All Borrowers	Higher % Residential	Higher % Residential		Higher Avg Debt among All New	More Years of One- on-One Counseling	More Years of One- on-One Counseling
Fewer Years One- on-One Counseling	Working on Housing Issues not reported	Addressed Finances in Admissions			Lower % of Students per Year in One-on-One Counseling	Lower % of Students per Year in One-on-One Counseling
Lower % Local Commuter	Research with current students				Higher # of Students per Year	
	Work with a Denomination				in Cohort Counseling	
onsidering institutional variab	les, debt variables, and ECFFI	M related practices/interventi	ons		Addressed Finances in Admissions	

Considering institutional variables, debt variables, and ECFFM related practices/inter *Educational Debt = Average Educational <u>Debt of Borrowers at an Institution</u>

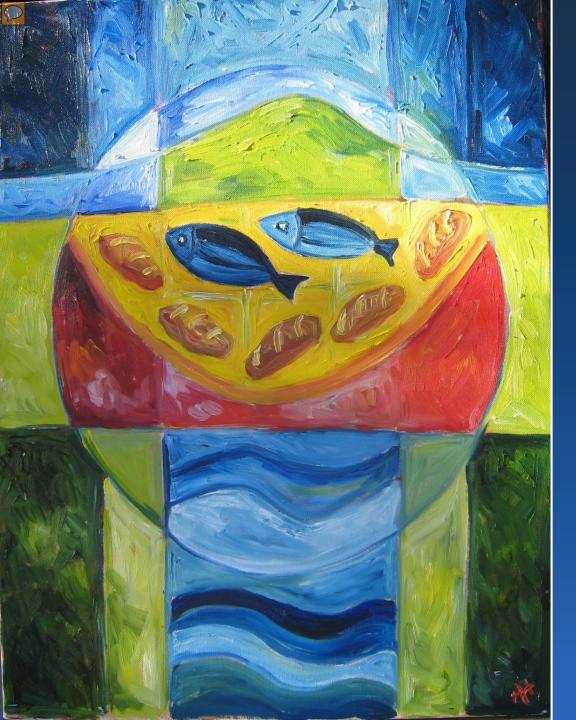
Source: ECFFM Effectiveness Research Dataset 2018

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Estimated Average Student Debt per Student Incurred in Seminary vs. Net Tuition Cost, All Participating ATS Schools All Masters Students



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Summary:

- ECFFM Initiative seems to be helping to decrease debt among graduates.
- The strongest predictors related to decreased debt were:
 - One-on-One Counseling
 Addressing Finances during Admissions
 Working with a Denomination
 Research with Current Students
- There were few institutional characteristics that predicted decreased debt. Any school can do it!



ECFFM:

A Theological School Initiative to Address Economic Challenges Facing Future Ministers

Questions about the Initiative: Jo Ann Deasy (deasy@ats.edu)

For more resources: ATS.edu -> Resources -> Initiatives -> Economic Challenges Facing Future Ministers (https://www.ats.edu/resources/currentinitiatives/economic-challenges-facing-future-ministers)